# **ALL ACCESS LIVE: SPONSORSHIP OPPORTUNITIES**

www.accesskevin.com

All Access Live was designed as a mechanism to connect inspiring creatives with a widely-spanning demographic through the use of multiple mediums. Primarily housed on social media channels, AAL streams live broadcasts to thousands of patrons, promoting and endorsing a variety of inspiring guests.

The current state of AAL finds hundreds of entertainment industry pros being interviewed in a candid and casual format. From iconic movie and television stars to internationally-recognized musical professionals, AAL gives an inside look behind the scenes that's rarely seen by the general public. Guests and the moderator answer questions from inquiring patrons, and maintain a positive direction in providing quality entertainment in a time that we desperately need an outlet.

# SINGLE SHOW SPONSOR

# \$100 - SELECT AN INDIVIDUAL EPISODE TO SPONSOR

#### Sponsor receives:

- Name and hyperlinks to their organization prominently featured on sponsored live stream (Facebook, YouTube and the primary AAL housing on the Web) and archive on YouTube and Website.
- Verbal endorsement from the moderator at the onset of sponsored broadcast.

# **ONGOING SPONSORSHIP**

## **BACKSTAGE PASS \$500**

Sponsor receives:

- Logo and hyperlinks to their organization prominently featured on all site and broadcast formats (Facebook, YouTube and the primary AAL housing on the Web) for 10 episodes.
- Verbal endorsement from the moderator at the onset of sponsored broadcasts.
- On-air branding opportunities (prominent use of sponsor swag: coffee/drink utensils, branded shirt, etc.)

### **THE SUPERFAN \$1500**

Sponsor receives:

- Logo and hyperlinks to their organization prominently featured on all site and broadcast formats (Facebook, YouTube and the primary AAL housing on the Web).
- Verbal endorsement from the moderator at the onset of each broadcast.
- Inclusion in all advertising promoting AAL for the sponsoring year.
- On-air branding opportunities (prominent use of sponsor swag: coffee/drink utensils, branded shirt, etc.)

Thank you in advance for your consideration. If you have any questions or require any additional information on All Access Live, please contact me at 503-805-1259 or by e-mail at kevin@kevinrankin.com. Sponsor payments can be made digitally via PayPal, Venmo or CashApp.