



ALL ACCESS LIVE: SPONSORSHIP OPPORTUNITIES

www.youtube.com/allaccesslivewithkevinrankin

All Access Live was designed as a mechanism to connect inspiring creatives with a widely-spanning demographic through the use of multiple mediums. Primarily housed on social media channels, AAL streams live broadcasts to thousands of patrons, promoting and endorsing a variety of inspiring guests.

The current state of AAL finds dozens of entertainment industry pros being interviewed in a candid and casual format. From iconic movie and television stars to internationally-recognized musical professionals, AAL gives an inside look behind the scenes that's rarely seen by the general public. Guests and the moderator answer questions from inquiring patrons, and maintain a positive direction in providing quality entertainment in a time that we desperately need an outlet.

HALL OF FAMER (Presenting Sponsor) \$2500

Sponsor receives:

- Logo and hyperlinks to their organization prominently featured on all site and broadcast formats (Facebook, YouTube and the primary AAL housing on the Web).
- Verbal endorsement from the moderator at the onset of each broadcast.
- Inclusion in all advertising as Presenting Sponsor promoting AAL for the sponsoring year.
- On-air branding opportunities (prominent use of sponsor swag: coffee/drink utensils, branded shirt, etc.).
- Presenting sponsor will also receive visibility at in-person AAL featured events:
 - Kevin Rankin will be broadcasting AAL material on tour when possible, and sponsor mentions and brand representation will be prominently featured onsite.

THE SUPERFAN \$1500

Sponsor receives:

- Logo and hyperlinks to their organization prominently featured on all site and broadcast formats (Facebook, YouTube and the primary AAL housing on the Web).
- Verbal endorsement from the moderator at the onset of each broadcast.
- Inclusion in all advertising promoting AAL for the sponsoring year.
- On-air branding opportunities (prominent use of sponsor swag: coffee/drink utensils, branded shirt, etc.)

BACKSTAGE PASS \$500

Sponsor receives:

- Logo and hyperlinks to their organization prominently featured on all site and broadcast formats (Facebook, YouTube and the primary AAL housing on the Web).
- On-air branding opportunities (prominent use of sponsor swag: coffee/drink utensils, branded shirt, etc.)

Thank you in advance for your consideration. If you have any questions or require any additional information on All Access Live, please contact me at 503-805-1259 or by e-mail at kevin@kevinrankin.com.